

JinkoSolar Holding Co., Ltd.

Q3 2014 Earnings Call Presentation



Nov 20, 2014

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Financial Highlights and Outlook



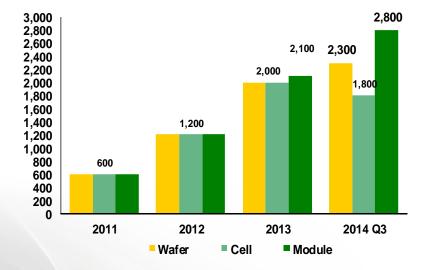
	Q2 2014A	Q3 2014	Q4 2014E	FY 2014E
Capacity (MW)	2,000– wafer 2,000– cell 2,100 – module	2,300 – wafer 1,800 – cell 2,800 – module	2,500 – wafer 2,000 – cell 3,200 – module	2,500 – wafer 2,000 – cell 3,200 – module
Module Shipments (MW)	570.8MW Excluding its own downstream projects	758.1MW Including 658.1MW to 3 rd party and 100MW for its own downstream projects	1,030MW – 1,120MW Including 730 MW- 770 MW to 3 rd party and300 MW-350 MW for its own downstream projects	2.9GW – 3.2GW Including 2.3 GW- 2.5 GW to 3 rd party
Revenues (US\$ in millions)	\$392.1 (20.8% QoQ)	\$417.3 (5.3% QoQ)	-	-
In-house Gross Margin (%)	25.4%	23.3%	-	-
Gross Margin (%)	22.6%	20.6%	-	-
Diluted Earnings per ADS (US\$)	0.64	1.32	-	-

1. JinkoSolar defines "in-house gross margin" as the gross margin of PV modules produced using the Company's in-house produced silicon wafers and solar cells.

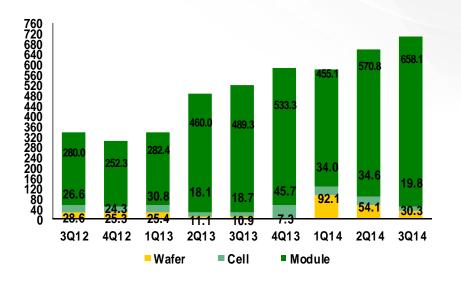
Capacity and Shipment



Capacity (MW)



Product Shipments (MW)



- As of September 30, 2014, the Company's in-house annual silicon wafer, solar cell and solar module production capacity was approximately 2,300MW, 1,800MW and 2,800 MW separately.
- Total solar product shipments in the 3rd quarter of 2014 were 708.2MW, up 7.4% QoQ.
- Q3 solar module shipments were 658.1 MW, up 15.29% QoQ.

Significant Cost per Watt Reduction



In-house Cost	Q4 2013	Q1 2014	Q2 2014	Q3 2014
Mono & Multi Non-Silicon Cost (\$/Watt) (Including Depreciation)	\$0.39	\$0.37	\$0.365	\$0.36
Mono & Multi Silicon Cost (\$/Watt)	\$0.09	\$0.10	\$0.105	\$0.10
Total Cost (\$/Watt) (Including Depreciation)	\$0.48	\$0.47	\$0.47	\$0.46

Non-silicon cost continues to decrease, mainly due to:

> In-house production of certain auxiliary materials and more efficient use of other consumable materials in the production process.

> Continuous improvements in operating efficiency and technological advancements.

Silicon cost slightly decreases, mainly because:

Silicon price began to slightly decline from June.

Downstream Project List



352 MW

completed

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Totally more than 600 MW

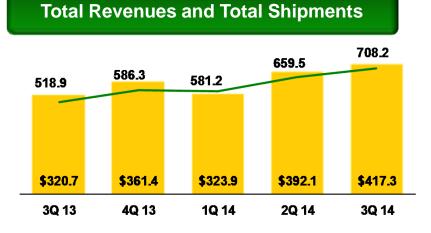
expected to come online in 2014

(1) Jinko owns 88.7% of(2) Jinko owns 28% of the

Project List						
Region	Name	Capacity (MW)	Commercial operation date			
Qinghai	Delingha Ruiqida	27 ⁽¹⁾	Jan 2013			
Gansu	Gansu Longchang PV	20	Feb 2013			
Gansu	Gansu Jintai Electric	28 ⁽²⁾	July 2013			
Qinghai	Hainan South Zhongzhou PV	10	Sept 2013			
Xinjiang	Shaya Jingxin	20	Oct 2013			
Xinjiang	Wusu City Zhongjing PV	20	Q4 2013			
Xinjiang	Alaer JinkoSolar	20	Q4 2013			
Gansu	Gansu Jintai Electric II	28 ⁽²⁾	Q4 2013			
Kinjiang	Bohu Jingjia Sunshine	20	Q4 2013			
Xinjiang	Shaya Jingxin II	20	Q4 2013			
liangsu	Xinyi	24	Q2 2014			
liangsu	Lianyungang	15	Q2 2014			
liangsu	Xiangshui	100	Q3 2014			
Total the 30 MW project. e 100 MW project.		352	5			

Quarterly Financial Highlights





- Revenues (US\$ mln) ----- Total Shipments (MW)

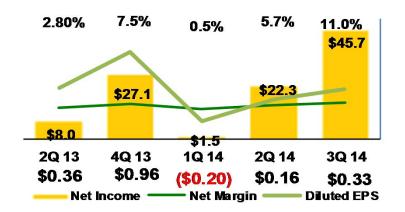
Operating Profit and Operating Margin



Gross Profit and Gross Margin



Net Income, Net Margin and Diluted EPS



P&L Summary



US\$ in millions	Q3 2013*	Q4 2013*	Q1 2014*	Q2 2014*	Q3 2014*
Revenues	320.7	361.4	323.9	392.1	417.3
Gross Profit	71.5	89.3	77.7	88.7	86.1
Gross Margin	22.3%	24.7%	24.0%	22.6%	20.6%
Operating Expenses	31.6	46.0	45.0	48.1	47.0
Operating Margin	12.4%	12.7%	10.1%	10.3%	9.4%
Interest Expense	9.2	8.8	9.8	11.5	11.9
Taxes Expense/(Benefit)	3.0	0.057	1.3	3.4	(25.1)
Net Income	16.9	27.1	1.5	22.3	45.7
Net Margin	5.3%	7.5%	0.5%	5.7%	11.0%
Non-GAAP Net Income ²	32.2	36.1	6.0	27.9	52.5
Non-GAAP Net Margin	10.0%	10.0%	1.9%	7.12%	12.6%

*(Unaudited)

2. For a discussion of the non-GAAP financial measures used in this release and the reconciliations of the GAAP financial measures to non-GAAP financial measures, please refer to the section below entitled "Use of Non-GAAP Financial Measures" and "Non-GAAP Reconciliation". JinkoSolar adjusts net income to exclude 1) Gain on changes in fair value of convertible senior notes and capped call options, 2) Interest expenses on the convertible senior notes, and 3) The exchange gain on the convertible senior notes and capped call options.

Balance Sheet

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US\$ in millions	Q3 2013*	Q4 2013*	Q1 2014*	Q2 2014*	Q3 2014*
Cash and Restricted Cash	218.7	141.2	271.0	252.7	340.7
Accounts Receivable (third parties)	230.3	272.4	303.3	438.9	443.2
Inventories	102.9	117.6	166.7	161.3	243.4
Advances to Suppliers (third parties)	15.2	11.6	15.2	25.5	19.1
Net PP&E	544.4	526.5	506.3	515.7	516.8
Project Assets	157.3	224.5	220.5	333.0	412.4
Total Assets	1,700.1	1,752.8	1,886.5	2,160.3	2,547.8
Total Debt -Short-term Borrowings (incl. current portion of long-term borrowings, and	641.5	656.5	717.4	871.5	912.2
bonds payable)	330.2	326.2	265.9	324.7	347.1
-Long-term Borrowings	62.6	59.8	56.7	144.0	152.9
-Convertible Senior Notes	110.0	127.3	264.1	268.9	273.9
-Bond payables	138.7	143.2	130.7	133.9	138.3
Total Liabilities	1,399.9	1,419.1	1,434.4	1,684.9	1,841.6
Total Shareholders' Equity	298.5	332.0	450.1	473.5	526.7



Thank you!



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