

Corporate Fact Sheet

April 2012



Market Information (as of April 10, 2012)

NYSE Ticker: JKS ADS Outstanding: 22.36 million
 Price: \$5.39 Market Cap: \$120.51 million

Company Overview

JinkoSolar Holding Co., Ltd. (NYSE: JKS) is a fast-growing, vertically integrated solar power product manufacturer with cost efficient operations based in Jiangxi Province and Zhejiang Province in China and sales and marketing offices in Shanghai, China, Munich, Germany, San Francisco, U.S., Queensland, Australia, Ontario, Canada, Bologna, Italy, Montpellier, France and Zug, Switzerland. JinkoSolar has built a vertically integrated solar product value chain with an integrated annual capacity of approximately 1.2 GW each for silicon ingots, wafers, solar cells and solar modules as of December 31, 2011. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market; including Italy, Germany, Belgium, Spain, the United States, France, Eastern Europe, China and other countries and regions.

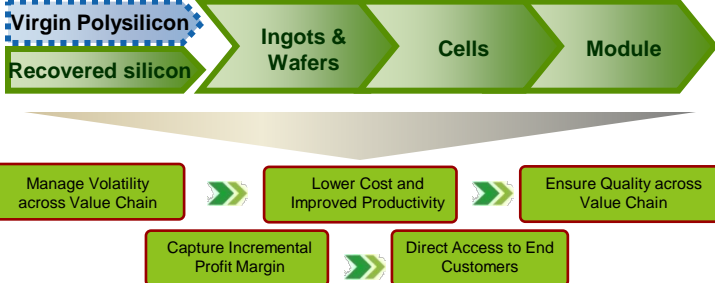
Solar Industry Growth

- Reduction in German FIT will drive market share to lowest-cost producers
- High-growth markets like the U.S. enabled by lower cost systems
- Grid parity is a visible and achievable goal in the medium term
- China is a potentially huge near/medium-term market
- Other countries (e.g. UK and India) are aggressively rolling out solar initiatives

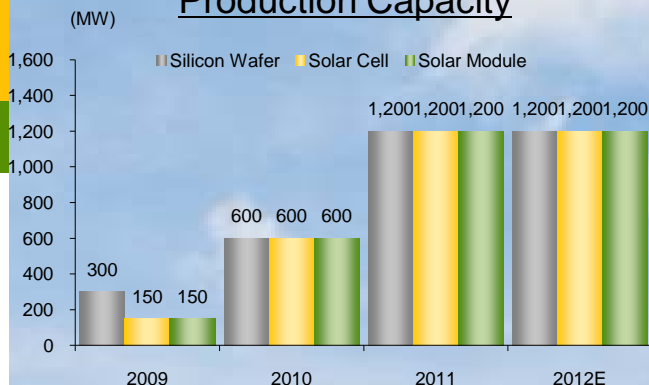
Investment Highlights

- Beneficiary of robust growth in the solar industry
- Competitive cost advantages
- Competitive advantage from unencumbered polysilicon supply position
- Consistent focus on high quality products

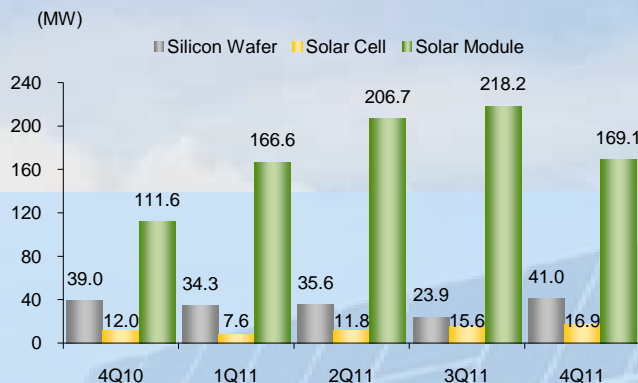
Vertically Integrated Value Chain



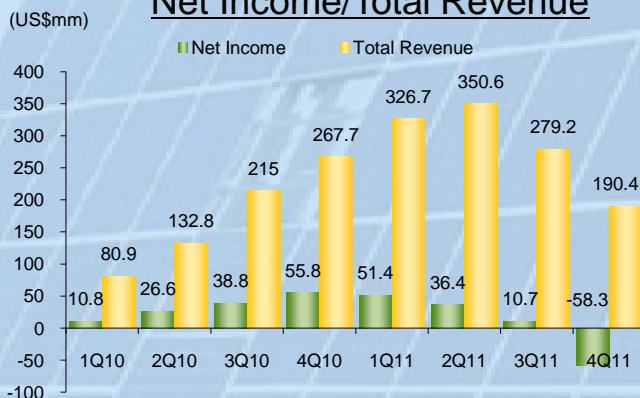
Production Capacity



Solar Shipments



Net Income/Total Revenue



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Jinko Solar

Building Your Trust in Solar

Production Facilities

Jiangxi Production Base

Silicon, Ingot,
Wafer, Module

Established in June 2006

Located in Shangrao

71,639 m²



Zhejiang Production Base

Cell, Module

Acquired in June 2009

Located in Haining

17,422 m²



- Low cost and ample labor resources
- Strong government support
- Lower electricity cost than most facilities in China
- Sufficient land reserves for future production expansion
- Access to convenient transportation system
- Sufficient human resources supply of experienced workers and R&D talents with competitive cost advantage
- Preferential price for land
- Awards for investment in production equipment
- Close proximity to our major customers

Expanding Market Coverage and Customer Base



Management Team

Mr. Xiande Li • Founder and chairman. Former chief operations supervisor of ReneSola Ltd.

Mr. Kangping Chen • Founder, director and current chief executive officer. Former chief financial officer of Zhejiang Super Cookware Company Ltd.

Mr. Xianhua Li • Founder, director and current vice president. Mr. Li is also the deputy general manager of Jiangxi Jinko. Former factory director of Zhejiang Yuhuan Solar Energy Source Co., Ltd.

Mr. Longgen Zhang • Chief financial officer. Former director and chief financial officer of Xinyuan Real Estate Co., Ltd. (NYSE:XIN). U.S. Certified Public Accountant.

Mr. Arturo Herrero • Chief marketing officer. Served as JinkoSolar's chief strategy officer from Mar 2010 to Feb 2011. Former director and vice president of sales and marketing of Trina Solar Ltd. (NYSE: TSL).

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Safe Harbor Statement

This document contains forward-looking statements, including statements about the Company's business outlook, strategy, market opportunity, projected financial and operating results and statements that may suggest trends for its business. These statements are individually and collectively forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are made only as of the date of this document and are based on estimates and information available to the Company at the time of this document. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict and may be beyond the Company's control. Therefore, prospective investors are cautioned that actual results may differ materially from those set forth in any forward-looking statements herein. Except as otherwise required by applicable securities laws, we disclaim any intention or obligation to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise.