

JinkoSolar Holding Co., Ltd.

Q3 2011 Earnings Call Presentation



November 21, 2011

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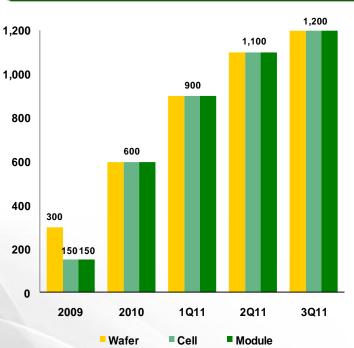


| | Q2 2011A | Q3 2011A | Q4 2011E | FY2011E |
|------------------------------------|---|---|---|---|
| Capacity (MW) | 1,100 - wafer 1,100 - cell 1,100 - module | 1,200 - wafer 1,200 - cell 1,200 – module | 1,200 - wafer 1,200 - cell 1,200 – module | 1,200 - wafer 1,200 - cell 1,200 – module |
| Shipments (MW) | 254.1 (+21.9% QoQ) | 257.7 (+1.4% QoQ) | 180 - 210 (module) | 770 - 800 (module) |
| Revenues (US\$ in millions) | \$350.6 (+5.9% QoQ) | \$279.2 (-21.4% QoQ) | \$180-\$210 | \$1,100 - \$1,200 |
| In-house Gross Margin (%) | 30.5% | 18.4% | | |
| Gross Margin (%) | 25.4% | 3.7% | | |
| Diluted Earnings per ADS (US\$) | \$1.38 | \$-1.86 | | |

1. JinkoSolar defines "in-house gross margin" as the gross margin of PV modules produced using the Company's in-house produced silicon wafers and solar cells.



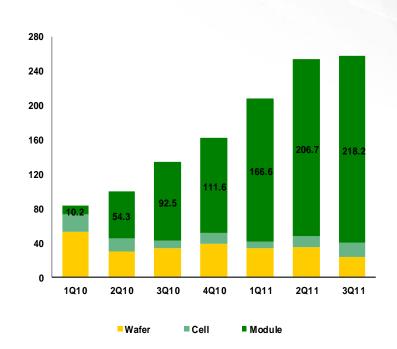
Increasing Capacity and Shipment



Capacity (MW)

- In Q3, we expanded our silicon wafer, solar cell and solar module capacity to approximately 1200 MW each.
- Capacity will remain at 1200MW through the end of 2011 due to weak market conditions.

Module Shipments (MW)



- > Total Q3 shipments were 257.7 MW, up 1.4% QoQ.
- Q3 solar module shipments were 218.2 MW, up 5.6% QoQ.

Significant Cost per Watt Reduction



| In-house Cost | Q4 2010 | Q1 2011 | Q2 2011 | Q3 2011 |
|--|---------|---------|---------|---------|
| Mono & Multi Non-Silicon Cost (\$/Watt) (Including Depreciation) | \$0.75 | \$0.73 | \$0.70 | \$0.68 |
| Mono & Multi Silicon Cost (\$/Watt) | \$0.49 | \$0.47 | \$0.37 | \$0.29 |
| Total Cost (\$/Watt) (Including Depreciation) | \$1.24 | \$1.20 | \$1.07 | \$0.97 |

Non-silicon cost continues to decrease, mainly due to:

In-house production of certain auxiliary materials and more efficient use of other consumable materials in the production process.

Continuous improvements in operating efficiency and technology advancements.

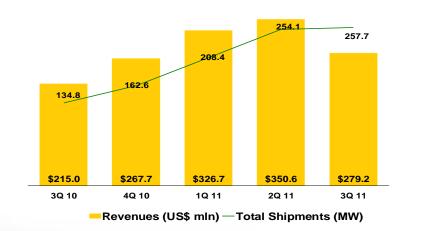
Silicon cost continues to decrease from Q4 2010 to Q3 2011, mainly due to:

Continuing purchase of large portion Silicon at spot price, resulting in decrease of total cost.

The Company will further implement its vertically integrate business model and target to reduce non-silicon cost to \$0.67 by the end of this year.

Quarterly Financial Highlights



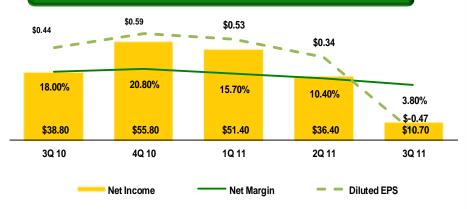


Total Revenues and Total Shipments

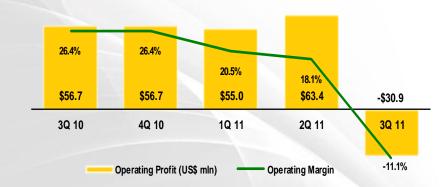
Gross Profit and Gross Margin







Operating Profit and Operating Margin





| US\$ in millions | Q3 2010* | Q4 2010* | Q1 2011* | Q2 2011* | Q3 2011* |
|---------------------|----------|----------|----------|----------|----------|
| Revenues | 215.0 | 267.7 | 326.7 | 350.6 | 279.2 |
| Gross Profit | 72.0 | 76.3 | 85.5 | 89.2 | 10.4 |
| Gross Margin | 33.5% | 28.5% | 26.2% | 25.4% | 3.7% |
| Operating Expenses | 15.3 | 21.3 | 21.4 | 25.8 | 41.3 |
| Operating Margin | 26.4% | 20.5% | 19.6% | 18.1% | (11.1)% |
| Interest Expense | 2.6 | 3.3 | 5.2 | 7.1 | 7.8 |
| Taxes Expense | 5.7 | 10.0 | 8.1 | 7.0 | 0.2 |
| Net Income | 38.8 | 55.8 | 51.4 | 36.4 | 10.7 |
| Net Margin | 18.0% | 20.8% | 15.7% | 10.4% | 3.8% |
| Non-GAAP Net Income | | | | 44.3 | (38.9) |
| Non-GAAP Net Margin | | | | 12.6% | (13.9)% |

*(Unaudited)

2. For a discussion of the non-GAAP financial measures used in this release and the reconciliations of the GAAP financial measures to non-GAAP financial measures, please refer to the section below entitled "Use of Non-GAAP Financial Measures" and "Non-GAAP Reconciliation". JinkoSolar adjusts net income to exclude 1) Gain on changes in fair value of convertible senior notes and capped call options of US\$ 48.8 million, 2) Interest expenses on the convertible senior notes of US\$ 1.3 million, and 3) The exchange gain on the convertible senior notes and capped call options of US\$ 2.0 million.



| US\$ in millions | Q3 2010* | Q4 2010* | Q1 2011* | Q2 2011* | Q3 2011* |
|---|----------|----------|----------|----------|----------|
| Cash and Restricted Cash | 110.3 | 142.1 | 184.2 | 208.1 | 150.8 |
| Accounts Receivable (third parties) | 92.8 | 87.4 | 201.2 | 263.1 | 261.9 |
| Inventories | 81.0 | 124.2 | 158.9 | 163.6 | 174.0 |
| Advances to Suppliers (third parties) | 58.4 | 51.5 | 69.7 | 59.2 | 36.2 |
| Net PP&E | 232.9 | 293.8 | 403.4 | 492.0 | 558.3 |
| Total Assets | 727.9 | 890.1 | 1,263.6 | 1,553.2 | 1,534.7 |
| Total Debt - Short-term Borrowings (incl. current portion of long-term borrowings, and | 242.1 | 218.3 | 437.5 | 608.7 | 591.7 |
| bonds payable) | 201.9 | 177.5 | 396.4 | 432.8 | 481.0 |
| - Long-term Borrowings | 40.2 | 40.8 | 41.1 | 51.2 | 47.8 |
| - Convertible Senior Notes | - | - | - | 124.7 | 62.9 |
| Total Liabilities | 452.0 | 486.2 | 804.3 | 1,051.3 | 1,020.1 |
| Total Shareholders' Equity | 275.9 | 403.8 | 459.2 | 501.8 | 514.6 |

*(Unaudited)



Thank you!



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