



Building Your Trust in Solar

JinkoSolar Establishes U.S. Subsidiary in San Francisco, CA

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SHANGHAI, Oct 18, 2010 /PRNewswire via COMTEX/ --

JinkoSolar Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a fast-growing solar product manufacturer with low-cost operations based in China, announced today that it has established a U.S. subsidiary with an office in San Francisco, California. The U.S. subsidiary is expected to function as a marketing and service base to increase JinkoSolar's brand recognition and facilitate business development in strategic markets within North America.

Mr. Arturo Herrero, Chief Strategy Officer at JinkoSolar, commented, "We are proud to expand our marketing network to the United States. We believe that with the establishment of the new U.S. subsidiary we are well positioned to capitalize on the fast growing U.S. PV market, which holds tremendous economic potential in the next couple of years. Our new U.S. subsidiary will allow us to provide better services and strengthen our relationships with existing North American customers as well as help us attract new customers in the region. In addition, the subsidiary's strategic location in San Francisco provides us with access to California's fast-growing solar market, through which we expect to further penetrate the U.S. market with our leading low-cost solar modules benefiting from our vertically integrated business model."

About JinkoSolar Holding Co., Ltd.

JinkoSolar Holding Co., Ltd. (NYSE: JKS) is a fast-growing solar product manufacturer with low-cost operations based in Jiangxi Province and Zhejiang Province in China. JinkoSolar has built a vertically integrated solar product value chain from recovered silicon materials to solar modules. JinkoSolar's principal products are silicon wafers, solar cells and solar modules. As of December 31, 2009, JinkoSolar had an aggregate of more than 440 silicon wafer, solar cell and solar module customers from China, Hong Kong, Taiwan, the Netherlands, Germany, the United States, India, Belgium, Singapore, Korea, France, Spain and Israel and other countries or regions. For more information about JinkoSolar, please visit <http://www.jinkosolar.com>.

Forward Looking Statements

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements involve inherent risks and uncertainties that could cause actual results to differ materially from those projected or anticipated, including risks outlined in the Company's public filings with the Securities and Exchange Commission, including the Company's registration statement on Form F-1, as amended. All information provided in this press release is as of October 18, 2010. Except as required by law, the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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