



JinkoSolar Joins PV CYCLE to Promote Cleaner Energy through PV Module Recycling

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SHANGHAI, March 14, 2011 /PRNewswire via COMTEX/ --

JinkoSolar Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a fast-growing, vertically integrated solar product manufacturer with low-cost operations based in China, today announced that it has joined PV CYCLE's European association for voluntary take-back and recycling of photovoltaic modules. By doing so, JinkoSolar joins more than 70 companies in an international effort to establish a network of solar module collection points by 2015.

PV CYCLE is currently setting up collection points across Europe where installers and citizens will be able to dispose of worn-out modules. End-of-life modules will be separated into crystalline and thin-film modules and taken to a PV CYCLE recycling center where they will be sorted by their product number and manufacturer and then weighed before being disassembled into their main components and recycled. The recycling program is financed by the member companies.

"Recycling end-of-life modules makes PV technology more sustainable, and is a key element of our strategy to match our high quality products and services with a high level of environmental awareness and social responsibility," noted JinkoSolar's CEO Mr. Kangping Chen. "Such recycling not only helps the environment by reducing waste, but also helps reduce energy requirements and costs associated with producing new modules. We are looking forward to collaborating with the PV CYCLE association and advancing our recycling initiative as we work towards a greener tomorrow. "

PV modules contain materials that can be recovered and reused in either new PV modules or other new products. Industrial recycling processes exist for both thin-film and silicon modules. Materials such as glass, aluminum and a variety of semiconductor materials are valuable and reusable when recovered.

About JinkoSolar Holding Co., Ltd.

JinkoSolar Holding Co., Ltd. (NYSE: JKS) is a fast-growing vertically integrated solar power product manufacturer with low-cost operations based in Jiangxi Province and Zhejiang Province in China and sales and marketing offices in Shanghai, China, Munich, Germany and San Francisco, U.S. JinkoSolar has built a vertically integrated solar product value chain with integrated annual capacity of 600 MW each for silicon wafers, solar cells and solar modules as of December 31, 2010. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market, including Italy, Germany, Belgium, Spain, the United States, France and other countries and regions. For more information about JinkoSolar, please visit www.jinkosolar.com.

About PV CYCLE

PV CYCLE was founded in 2007 to implement the photovoltaic industry's commitment to setting up a voluntary take-back and recycling program for end-of-life modules. The members of PV CYCLE are manufacturers or importers of photovoltaic modules in Europe, and the association currently represents 85% of the European photovoltaic market. The aim of the association is to provide clean and renewable energy as well as to apply the principle of extended producer responsibility, and thereby make the photovoltaic industry "double green".

Forward Looking Statements

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements involve inherent risks and uncertainties that could cause actual results to differ materially from those projected or anticipated, including risks outlined in the Company's public filings with the Securities and Exchange Commission, including the Company's registration statement on Form F-1, as amended. All information provided in this press release is as of March 14, 2011. Except as required by law, the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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