



Building Your Trust in Solar

JinkoSolar Announces the Commencement of Construction of Five Ground-Mounted Projects Developed by Solairedirect Powered by 25 MW of JinkoSolar Modules

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SHANGHAI, July 6, 2011 /PRNewswire via COMTEX/ --

JinkoSolar Holding Co., Ltd. ("the Company" or "JinkoSolar") (NYSE: JKS), a fast-growing, vertically-integrated solar power product manufacturer with low-cost operations based in China, today announced the commencement of the construction of five ground-mounted solar projects by Solairedirect, the largest French pure-play solar power company operating in France and sunbelt countries. These projects will use a total of 25 megawatts ("MW") of JinkoSolar-branded solar modules.

Under the terms of an agreement, which is the first between the two companies, JinkoSolar started delivering its PV modules in the first quarter of 2011, and shipments will continue until the third quarter of 2011.

"We are impressed with JinkoSolar's high-quality modules and believe they offer one of the best price-to-quality ratios in the industry," said Mr. Thierry Lepercq, Solairedirect's president. "Their solar modules will help us complete five of our ground-mounted projects. We are excited about working with JinkoSolar and as we expand our business and take on new solar projects in emerging markets such as India and Africa, we hope to continue working with JinkoSolar and develop a long-term relationship that will help both companies grow."

Mr. Arturo Herrero, chief marketing officer at JinkoSolar, commented, "Solairedirect, which is one of the leading global French solar companies, has an impressive track record of providing services throughout the PV value chain, from solar panel production and PV system development to PV installations and project financing. Our agreement with Solairedirect illustrates the quality of our solar modules and should help further improve the bankability of our business. We hope to contribute to even more Solairedirect projects and work together to offer solutions that help lead to grid parity."

About JinkoSolar Holding Co., Ltd.

JinkoSolar Holding Co., Ltd. (NYSE: JKS) is a fast-growing, vertically-integrated solar power product manufacturer with low-cost operations based in Jiangxi Province and Zhejiang Province in China and sales and marketing offices in Shanghai, China, Munich, Germany, San Francisco, U.S. and Bologna, Italy. JinkoSolar has built a vertically-integrated solar product value chain with an integrated annual capacity of 900 MW each for silicon wafers, solar cells and solar modules as of March 31, 2011. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market, including Italy, Germany, Belgium, Spain, the United States, France and other countries and regions. For more information about JinkoSolar, please visit <http://www.jinkosolar.com>.

About Solairedirect

Solairedirect is France's first pure play solar power operator. Its mission is to make solar power accessible to everyone. The company manufactures photovoltaic modules and provides turn-key solutions (project development and engineering, construction and installation, financing, operation and maintenance) for residential, commercial and industrial customers as well as local communities, with systems of all sizes. Solairedirect has over 2,500 rooftop installations and 600 MW of solar parks under development. Solairedirect will operate 120 MW of power capacity end of 2011 and a first photovoltaic module production plant in Cape Town (South Africa). The company's shareholders include Demeter Partners (a Caisse des Depots sponsored fund), Schneider Electric, a world leader in electrical systems and several major mutual insurance firms (including Macif, UMR and AGPM). It has 300 employees and sales of 160 million euros in 2010.

Safe Harbor Statement

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements involve inherent risks and uncertainties that could cause actual results to differ materially from those projected or anticipated, including risks outlined in the JinkoSolar's public filings with the Securities and Exchange Commission. All information provided in this press release is as of July 6, 2011. Except as required by law, JinkoSolar undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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