

JinkoSolar Sponsors Valencia Club de Futbol as it Enters the Copa del Rey Semi-Finals Leg

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SHANGHAI, Feb. 2, 2012 /PRNewswire-Asia-FirstCall/ -- <u>JinkoSolar</u> Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a fast-growing, vertically integrated solar power product manufacturer based in China, today announced that the company has been chosen as the main sponsor for Valencia C.F., one of the top three football teams in Spain. The partnership will commence at the Copa del Rey semi-final match against FC Barcelona, which will be held at Valencia C.F.'s home stadium, Estadio Mestalla, the fifth-largest stadium in Spain catering to over 50,000 spectators.

Under sponsorship agreement terms, JinkoSolar's logo will be displayed on the team shirts, gaining exposure for the company in both home and away games.

"We always look forward to collaborating with businesses that want to make an impact on a global scale, which is why we are very excited that JinkoSolar has chosen to partner with Valencia C.F.," says Manuel Llorente, President of Valencia C.F. "We are currently in the process of reconstructing our home stadium - one of the biggest in the world - and with our established partnership with JinkoSolar, we are initiating a development project for renewable and sustainable energies within our facilities."

"It is a pleasure to work with Valencia C.F., an organization that shares the same passion and dedication to their craft as we do at JinkoSolar," notes Arturo Herrero, Chief Marketing Officer for JinkoSolar. "As we continue to look for avenues to highlight the vast benefits of solar, Valencia C.F. offers the perfect arena to do just that. Our partnership with Valencia C.F. serves our overall purpose of continuing to promote the widespread adoption of solar energy in Spain and across Europe."

About JinkoSolar

JinkoSolar Holding Co., Ltd. (NYSE: JKS) is a fast-growing, vertically integrated solar power product manufacturer with cost efficient operations based in Jiangxi Province and

Zhejiang Province in China and sales and marketing offices in Shanghai, China, Munich, Germany, Queensland, Australia, San Francisco, U.S., Bologna, Italy, Montpellier, France and Zug. Switzerland. JinkoSolar has built a vertically integrated solar product value chain with an integrated annual capacity of approximately 1.2GW each for silicon ingots, wafers, solar cells and solar modules as of September 30, 2011. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market; including Italy, Germany, Belgium, Spain, the United States, France, Eastern Europe, China and other countries and regions.

Safe Harbor Statement

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Such statements involve inherent risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's public filings with the Securities and Exchange Commission, including its annual report on Form 20-F for the fiscal year ended December 31, 2010 filed with the Securities and Exchange Commission on April 25, 2011, as amended on May 10, 2011 and September 2, 2011. All information provided in this press release is as of February 02, 2012. Except as required by law, JinkoSolar undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events

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