

JinkoSolar Exhibits at PV SEC 2012

September 20, 2012

**Visit JinkoSolar at stand 3.1/G6
24-28 September, Frankfurt, Germany**

SHANGHAI, Sept. 20, 2012 /PRNewswire/ -- JinkoSolar Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a leading global solar power product manufacturer, is pleased to announce that it will be exhibiting at the 27th EU PVSEC trade fair to be held at the exhibition grounds in Frankfurt, Germany, from 25 to 28 September.

JinkoSolar's latest products, including the new Wing series of solar panels, lighter, thinner than conventional ones, will be on display at stand 3.1/G6, demonstrating the company's commitment to innovation.

The quality of JinkoSolar products is also evidenced by recent results in the test against potential induced degradation (PID) at a temperature of 85°C. JinkoSolar's exclusive anti-PID technology ensures optimum performance of the product for a period in excess of 25 years.

"We are delighted to be able to interface with and host our customers and investors at this year's EU PVSEC. While on the one hand we are investing in new markets and have significantly increased our market shares across the world, we continue to keep a very close eye on Europe," said Arturo Herrero, Chief Marketing Officer of JinkoSolar.

If you would like to arrange an interview with a JinkoSolar manager, please do not hesitate to contact the press office:

Open2Europe
www.open2europe.com

About JinkoSolar

JinkoSolar Holding Co., Ltd. (NYSE: JKS) is a leading solar power product manufacturer with production operations in Jiangxi and Zhejiang Provinces in China and sales and marketing offices in Shanghai, China; Munich, Germany; Bologna, Italy; Montpellier, France; Zug, Switzerland; San Francisco, U.S.; Queensland, Australia; Ontario, Canada and Singapore. JinkoSolar has built a vertically integrated solar product value chain with an integrated annual capacity of approximately 1.2 GW each for silicon wafers, solar cells and solar modules as of June 30, 2012. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market, including in Germany, Italy, Belgium, Spain, the United States, France, Eastern Europe, China and other countries and regions.

Safe Harbor Statement

This news release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "anticipates," "believes," "estimates," "expects," "future," "intends," "plans," "will," and similar statements. Such statements involve inherent risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's public filings with the Securities and Exchange Commission, including its annual report on Form 20-F for the year ended December 31, 2011 filed with the Securities and Exchange Commission on April 18, 2012, as amended on April 19, 2012. All information provided in this news release is as of September 20, 2012. Except as required by law, JinkoSolar undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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