



Building Your Trust in Solar

JinkoSolar Partners with University of Western Ontario to Power a Solar Car Competing in "2013 World Solar Challenge"

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SHANGHAI, April 18, 2013 /PRNewswire/ -- JinkoSolar Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a leading global solar power product manufacturer, today announced that it will team up with the University of Western Ontario's ("UWO") Western Engineering to provide to their SunStang Solar Car Project JinkoSolar high-efficient polycrystalline solar cells. Named as "SunStang", the prototype is being developed to take part in this year's World Solar Challenge, an arduous 3,000 km road race from north to south Australia where competing cars are powered by Solar energy.

Some of the most crucial elements of this e-mobility are the PV units. To produce a car that will drive 3,000 km, propelled only by solar energy is a big challenge that requires the best and most reliable technology.

JinkoSolar's polycrystalline solar cells have been selected due to its high efficiency and superior performance under different extreme conditions, of high temperature and humidity.

"JinkoSolar is a pioneer in its field and embodies the qualities of a partner we would like to work with to spread our vision and message to promote renewable energy," says Patrick McJannett, project manager of UWO's Western Engineering.

"We are honored to be able to provide Western Engineering with our high-efficient cells to power their newly designed solar racing car," commented Mr. Xiande Li, Chairman of JinkoSolar, "We wish them the best of luck and hope that their agile and powerful car will help to be placed in the best position at this year's World Solar Challenge in Canada."

"In our Marketing Strategy we keep our local branding efforts in current and emerging Solar PV markets, such as Canada, where we expect great results in these coming 18 months. Sponsoring this Car racing where they utilize renewable energy sources, instead of oil, fits our Strategy," added Arturo Herrero, JinkoSolar's Chief Marketing Officer.

About JinkoSolar

JinkoSolar is a leading solar power product manufacturer with production operations in Jiangxi and Zhejiang Provinces in China and sales and marketing offices in Shanghai, China; Munich, Germany; Bologna, Italy; Montpellier, France; Zug, Switzerland; San Francisco, the United States; Queensland, Australia; Ontario, Canada and Singapore.

JinkoSolar has built a vertically integrated solar product value chain with an integrated annual capacity of approximately 1.2 GW each for ingots, silicon wafers, solar cells and solar modules as of September 30, 2012. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market, including Germany, Italy, Belgium, Spain, the United States, France, Eastern Europe, China, India, Japan and other countries and regions.

About World Solar Challenge

The World Solar Car Challenge is an international, bi-annual event held in Australia. The challenge is to design, build, and test a car that runs exclusively on solar energy. The event is a 7-day race that commences in Darwin, NT, Australia and continues 3,000km south where the race concludes in Adelaide, SA, Australia. For more information about the event, visit the official website at: <http://www.worldsolarchallenge.org/>

Safe Harbor Statement

This press release contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Such statements involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F. Except as required by law, the Company does not undertake any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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