

JinkoSolar Introduces New Series of Highly Efficient Modules at SNEC

May 16, 2013

SHANGHAI, May 16, 2013 /PRNewswire/ -- JinkoSolar Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a leading global PV solar power product manufacturer, today unveiled its new series 'Eagle II' solar modules at the 7th SNEC International Photovoltaic Power Generation Conference & Exhibition in Shanghai.

Like its predecessor, the 'Eagle II' series represents another new standard for high performance and reliability by reaching peak power output of approximately 260-270 Watts for a 60-cell module; one of the highest power outputs on the PV market nowadays.

The "Eagle II" solar module utilizes polycrystalline cells to deliver increased efficiency through decreased electrical resistance. Like the 'Eagle I', the new series of modules are certified under extreme weather conditions of 85 Degrees Celsius and 85% relative humidity (PID free). The 'Eagle II' series is consistent with JinkoSolar high quality standards of performance, degradation and safety.

With the attractive appearance of a black panel laminated with black frame and dark blue polycrystalline solar cells, the 'Eagle II' series is designed for both rooftops as well as ground mounting systems.

"We continue to improve our technology and we continue to deliver the most reliable and state-of-the-art PV solar developments to our customers," said Mr. Kangping Chen, Chief Executive Officer of JinkoSolar.

"The attractive design, high efficiency and reliability of the Eagle II series, provides customers with the best option in the market today at a competitive price when deciding which modules to use for rooftop systems," added Arturo Herrero, Chief Marketing Officer.

About JinkoSolar

JinkoSolar is a leading solar power product manufacturer with production operations in Jiangxi and Zhejiang Provinces in China and sales and marketing offices in Shanghai, China; Munich, Germany; Bologna, Italy; Montpellier, France; Zug, Switzerland; San Francisco, the United States; Queensland, Australia; Ontario, Canada; Singapore and Tokyo, Japan.

JinkoSolar has built a vertically integrated solar product value chain with an integrated annual capacity of approximately 1.2 GW each for silicon ingots and wafers, solar PV cells and solar PV modules as of September 30, 2012. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market, including Germany, Italy, Belgium, Spain, the United States, France, Eastern Europe, China, India, Japan and other countries and regions.

Safe Harbor Statement

This press release contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Such statements involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F. Except as required by law, the Company does not undertake any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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